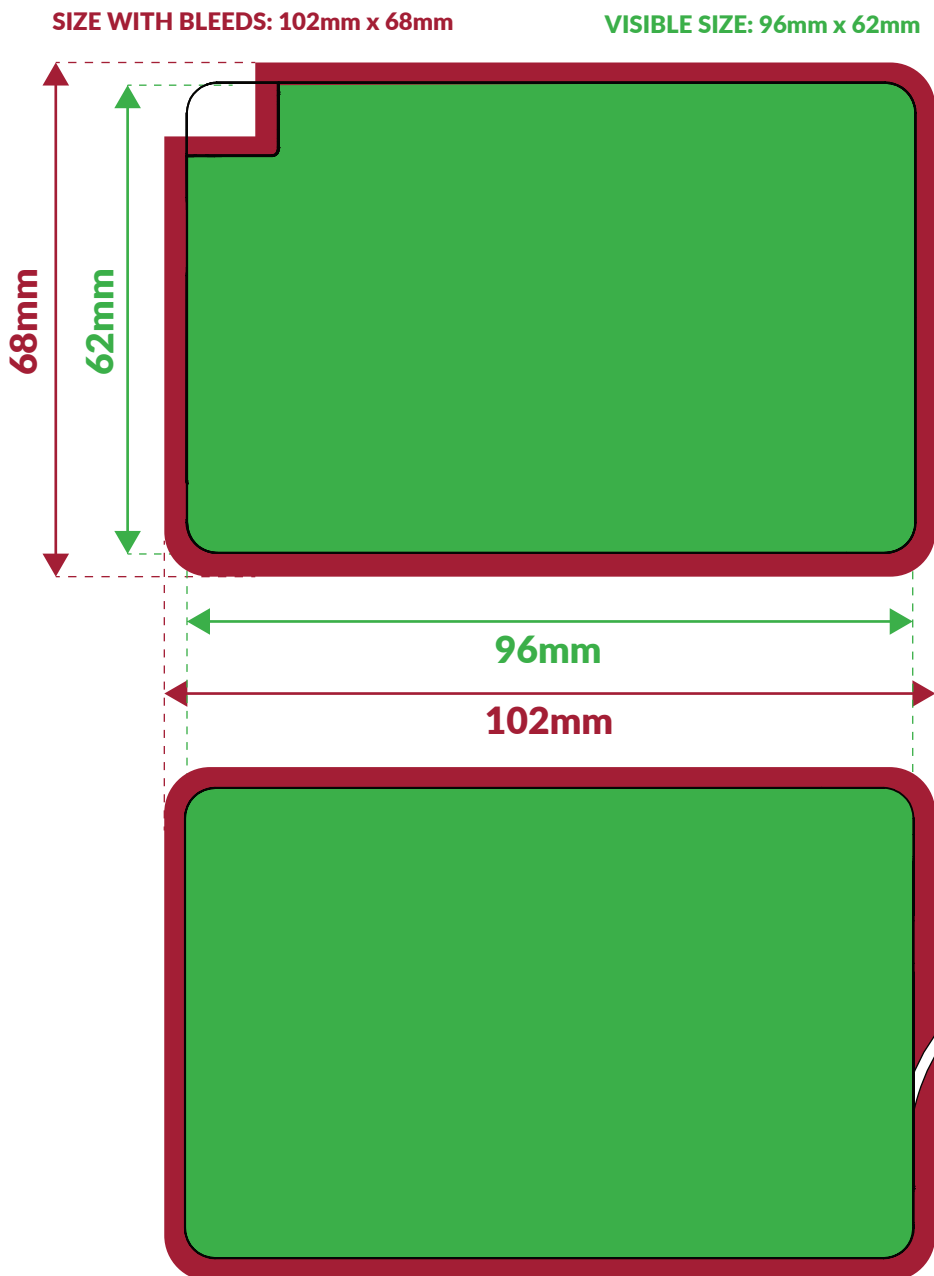# Card Power Bank | Print Guidelines

flashbay®

The following print guide has been prepared for your graphic designer, however should you not have a graphic designer, Flashbay is happy to lay out your artwork and/or text which you can email to your Flashbay account manager. Having submitted your artwork to Flashbay, you will receive a virtual PDF for your review. We can make modifications thereafter as requested.

Artwork specification:

The printed artwork will have a visible area of 96mm x 62mm.
Please design your artwork with **3mm** bleeds, to a size of **102mm x 68mm**

▶ CMYK color mode
▶ Vector files preferably
▶ 300dpi minimum resolution for rasters, 600+ dpi preferred

SIZE WITH BLEEDS: 102mm x 68mm

VISIBLE SIZE: 96mm x 62mm

68mm

62mm

96mm

102mm

Why do we need bleeds?

Bleed refers to printing that goes beyond the edge of the sheet after trimming. The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper, and design inconsistencies. Bleeds ensure that no unprinted edges occur in the final trimmed document.